Call Volume: Daily Call Volume - Admin Panel

Purpose: Track exact call counts for each day in the selected period.

Reading the panel

- Each day shows the total number of calls.
- Use it to find sudden jumps or drops.

Actions to take

- Investigate very low days for possible technical issues or holiday closures.
- Investigate very high days for campaign impact or staffing needs.
- Share findings with scheduling leads.

Tips and good practices

- Pair this with the **Call Details** report to learn reasons for any spike.
- Keep a small calendar of events next to the chart to explain patterns.

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